

مصاريف بيع وتوزيع		43,295	44,378	45,487	46,624	47,790	48,985	50,209
مصاريف تخزين وتوزيع		244,759	250,878	257,150	263,579	270,168	276,922	283,845
استهلاك الاصول الثابته		179,031	183,507	188,094	192,797	197,617	202,557	207,621
دعاية و اعلان		585,916	603,494	621,598	640,246	659,454	679,237	699,614
اجمالي المصاريف		-1,940,542	-1,991,385	-2,040,494	-2,090,902	-2,142,645	-2,195,756	-2,250,274
صافي ربح التشغيل		536,605	733,476	956,853	1,326,073	1,752,708	2,244,945	2,812,126

5% TAX		26,830	36,674	47,843	66,304	87,635	112,247	140,606
الأرباح بعد الضرائب		509,774	696,802	909,010	1,259,770	1,665,072	2,132,698	2,671,519

2023		1	2	3	4	5	6	7
المبيعات		12,595,140	13,854,654	15,240,120	17,373,736	19,806,059	22,578,908	25,739,955
تكلفة المبيعات		9,193,533	10,112,886	11,124,175	12,681,559	14,456,978	16,480,954	18,788,288
توالف و منتهيات		-57,460	-63,206	-69,526	-79,260	-90,356	-103,006	-117,427
مجمل الربح		3,344,148	3,678,562	4,046,419	4,612,917	5,258,726	5,994,947	6,834,240
الرواتب		1,029,541	1,054,250	1,079,552	1,105,461	1,131,992	1,159,160	1,186,980
بدلات و مخصصات		83,000	83,000	83,000	83,000	83,000	83,000	83,000
م. ادارية و عمومية		30,000	33,000	33,000	33,000	33,000	33,000	33,000
مصاريف بيع وتوزيع		58,227	59,683	61,175	62,705	64,272	65,879	67,526
مصاريف تخزين وتوزيع		329,174	337,403	345,838	354,484	363,346	372,430	381,741
استهلاك الاصول الثابته		240,777	246,796	252,966	259,290	265,772	272,417	279,227
دعاية و اعلان		835,376	860,438	886,251	912,838	940,223	968,430	997,483
اجمالي المصاريف		-2,606,095	-2,674,569	-2,741,782	-2,810,778	-2,881,606	-2,954,315	-3,028,956
صافي ربح التشغيل		738,053	1,003,993	1,304,637	1,802,139	2,377,120	3,040,632	3,805,284

5% TAX		36,903	50,200	65,232	90,107	118,856	152,032	190,264
الأرباح بعد الضرائب		701,150	953,793	1,239,405	1,712,032	2,258,264	2,888,600	3,615,020

2024	1	2	3	4	5	6	7
المبيعات	16373682.21	18011050.43	19812155.47	22585857.23	25747877.25	29352580.06	33461941.27
تكلفة المبيعات	11,951,593	13,146,752	14,461,427	16,486,027	18,794,071	21,425,241	24,424,774
توالف ومنتهايات	-74,697	-82,167	-90,384	-103,038	-117,463	-133,908	-152,655
مجممل الربح	4,347,392	4,782,131	5,260,344	5,996,793	6,836,344	7,793,432	8,884,512
الرواتب	1,368,494	1,401,338	1,434,970	1,469,410	1,504,675	1,540,788	1,577,767
بدلات ومخصصات	83,000	83,000	83,000	83,000	83,000	83,000	83,000
م. ادارية وعمومية	30,000	33,000	33,000	33,000	33,000	33,000	33,000
مصاريف بيع وتوزيع	78,309	80,267	82,274	84,331	86,439	88,600	90,815
مصاريف تخزين وتوزيع	442,702	453,770	465,114	476,742	488,660	500,877	513,399
استهلاك الاصول الثابته	323,818	331,913	340,211	348,717	357,434	366,370	375,530
دعاية واعلان	1,191,047	1,226,778	1,263,581	1,301,489	1,340,534	1,380,750	1,422,172
اجملي المصاريف	-3,517,370	-3,610,066	-3,702,151	-3,796,687	-3,893,743	-3,993,384	-4,095,682
صافي ربح التشغيل	830,022	1,172,065	1,558,194	2,200,105	2,942,601	3,800,047	4,788,830

5% TAX	41,501	58,603	77,910	110,005	147,130	190,002	239,442
الارباح بعد الضرائب	788,521	1,113,462	1,480,284	2,090,100	2,795,471	3,610,045	4,549,389

2025	1	2	3	4	5	6	7
المبيعات	19,648,419	21,613,261	23,774,587	27,103,029	30,897,453	35,223,096	40,154,330
تكلفة المبيعات	14,341,911	15,776,102	17,353,713	19,783,232	22,552,885	25,710,289	29,309,729
توالف ومنتهايات	-89,637	-98,601	-108,461	-123,645	-140,956	-160,689	-183,186
مجممل الربح	5,216,870	5,738,557	6,312,413	7,196,151	8,203,612	9,352,118	10,661,414
الرواتب	1,811,935	1,848,174	1,885,138	1,922,840	1,961,297	2,000,523	2,040,534

بدلات ومخصصات		83,000	83,000	83,000	83,000	83,000	83,000	83,000
م. ادارية وعمومية		30,000	33,000	33,000	33,000	33,000	33,000	33,000
مصاريف بيع وتوزيع		105,317	107,950	110,649	113,415	116,251	119,157	122,136
مصاريف تخزين وتوزيع		595,385	610,270	625,526	641,165	657,194	673,624	690,464
استهلاك الاصول الثابته		435,499	446,387	457,546	468,985	480,710	492,727	505,046
دعاية واعلان		1,689,904	1,732,152	1,775,456	1,819,842	1,865,338	1,911,972	1,959,771
اجمالي المصاريف		-4,751,041	-4,860,933	-4,970,315	-5,082,247	-5,196,789	-5,314,003	-5,433,950
صافي ربح التشغيل		465,829	877,625	1,342,098	2,113,904	3,006,823	4,038,115	5,227,464

5% TAX
الارباح بعد الضرائب

23,291	43,881	67,105	105,695	150,341	201,906	261,373
442,538	833,744	1,274,993	2,008,209	2,856,482	3,836,210	4,966,091

MR FINANCIAL FORECAST 2021-2025

8	9	10	11	12	Total
14990319	17088963	19481418	22208816	25318051	164,062,572
10,941,838	12,473,696	14,220,013	16,210,815	18,480,329	119,753,701
-68,386	-77,961	-88,875	-101,318	-115,502	-748,461
3,980,094	4,537,307	5,172,530	5,896,684	6,722,220	43,560,410
568,285	625,113	625,113	687,625	756,387	6,941,308
83,000	83,000	83,000	83,000	83,000	1,096,000
33,000	33,000	33,000	33,000	33,000	443,000
41,820	41,924	42,029	42,134	42,239	499,977
216,331	221,740	227,283	232,965	238,789	2,510,681
158,237	162,193	166,248	170,404	174,664	1,836,458
505,416	520,579	536,196	552,282	568,851	5,832,211
-1,606,089	-1,687,549	-1,712,870	-1,801,410	-1,896,931	-19,159,635
2,374,004	2,849,758	3,459,660	4,095,274	4,825,289	24,400,776

initial invest

118,700	142,488	172,983	204,764	241,264	1,214,611
2,255,304	2,707,270	3,286,677	3,890,510	4,584,025	23,186,165

8	9	10	11	12	Total
21735961.85	24778996.51	28248056.02	32202783.86	36711173.6	237,890,729
15,865,665	18,086,859	20,619,019	23,505,681	26,796,477	173,642,866
-99,160	-113,043	-128,869	-146,911	-167,478	-1,085,268
5,771,136	6,579,095	7,500,168	8,550,192	9,747,219	63,162,595
914,416	936,362	958,835	981,847	1,005,411	10,625,015
83,000	83,000	83,000	83,000	83,000	996,000
33,000	33,000	33,000	33,000	33,000	393,000

51,465	52,751	54,070	55,422	56,807	597,283
290,942	298,215	305,671	313,312	321,145	3,376,586
212,812	218,132	223,585	229,175	234,904	2,469,831
720,603	742,221	764,488	787,422	811,045	8,315,338
-2,306,236	-2,363,681	-2,422,648	-2,483,177	-2,545,312	-26,773,054
3,464,900	4,215,414	5,077,521	6,067,014	7,201,907	36,389,541

173,245	210,771	253,876	303,351	360,095	1,819,477
3,291,655	4,004,643	4,823,645	5,763,664	6,841,811	34,570,064

8	9	10	11	12	Total
29,343,548	33,451,645	38,134,876	43,473,758	49,560,084	321,152,484
21,418,648	24,417,259	27,835,675	31,732,670	36,175,244	234,417,869
-133,867	-152,608	-173,973	-198,329	-226,095	-1,465,112
7,791,034	8,881,778	10,125,227	11,542,759	13,158,745	85,269,503
1,215,467	1,244,638	1,274,510	1,305,098	1,336,420	14,123,068
83,000	83,000	83,000	83,000	83,000	996,000
33,000	33,000	33,000	33,000	33,000	393,000
69,214	70,944	72,718	74,536	76,399	803,279
391,284	401,066	411,093	421,370	431,904	4,541,133
286,208	293,363	300,697	308,215	315,920	3,321,649
1,027,407	1,058,230	1,089,976	1,122,676	1,156,356	11,855,684
-3,105,581	-3,184,242	-3,264,994	-3,347,894	-3,433,000	-36,033,812
4,685,453	5,697,537	6,860,233	8,194,865	9,725,745	49,235,691

234,273	284,877	343,012	409,743	486,287	2,461,785
4,451,180	5,412,660	6,517,221	7,785,121	9,239,458	46,773,906

8	9	10	11	12	Total
38146613.05	43487138.87	49575338.32	56515885.68	64428109.68	417,498,230
27,844,243	31,742,437	36,186,378	41,252,471	47,027,817	304,743,230
-174,027	-198,390	-226,165	-257,828	-293,924	-1,904,645
10,128,344	11,546,312	13,162,795	15,005,587	17,106,369	110,850,354
1,615,633	1,654,408	1,694,114	1,734,773	1,776,407	18,772,777
83,000	83,000	83,000	83,000	83,000	996,000
33,000	33,000	33,000	33,000	33,000	393,000
93,085	95,412	97,798	100,243	102,749	1,080,321
526,234	539,389	552,874	566,696	580,863	6,107,319
384,918	394,541	404,404	414,514	424,877	4,467,248
1,464,837	1,508,782	1,554,046	1,600,667	1,648,687	16,903,371
-4,200,707	-4,308,533	-4,419,236	-4,532,893	-4,649,584	-48,720,036
5,927,637	7,237,779	8,743,560	10,472,694	12,456,785	62,130,319

296,382	361,889	437,178	523,635	622,839	3,106,516
5,631,255	6,875,890	8,306,382	9,949,059	11,833,946	59,023,803

8	9	10	11	12	Total
45,775,936	52,184,567	59,490,406	67,819,063	77,313,732	500,997,875
33,413,091	38,090,924	43,423,654	49,502,965	56,433,380	365,691,876
-208,832	-238,068	-274,398	-309,394	-352,709	-2,285,574
12,154,012	13,855,574	15,795,355	18,006,704	20,527,643	133,020,425
2,081,344	2,122,971	2,165,430	2,208,739	2,252,914	24,301,840

83,000	83,000	83,000	83,000	83,000	996,000
33,000	33,000	33,000	33,000	33,000	393,000
125,189	128,319	131,527	134,815	138,185	1,452,911
707,726	725,419	743,554	762,143	781,197	8,213,666
517,672	530,613	543,879	557,476	571,413	6,007,952
2,008,765	2,058,984	2,110,459	2,163,221	2,217,301	23,313,166
-5,556,696	-5,682,307	-5,810,850	-5,942,394	-6,077,010	-64,678,534
6,597,316	8,173,267	9,984,505	12,064,311	14,450,633	68,341,891

329,866	408,663	499,225	603,216	722,532	3,417,095
6,267,451	7,764,604	9,485,280	11,461,095	13,728,101	64,924,796

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20,000,000